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NAPFA Announces New Editor of Advisor Magazine
Veteran Financial Services Communicator Susan Weiner, CFA, named for role

Chicago, IL – The National Association of Personal Financial Advisors (NAPFA) is pleased to announce that Susan Weiner, CFA, has been named editor for the NAPFA Advisor, the association's signature publication focused on issues important to the Fee-Only practitioner.

Ms. Weiner comes to NAPFA with extensive experience in financial services communications. For 13 years, she has written and edited communications for leading investment and wealth management firms through her website, InvestmentWriting.com. Prior to establishing InvestmentWriting.com, Ms. Weiner served as director of investment communications at Columbia Management Group and as a financial reporter at DALBAR, a top financial services market research firm. Susan is also a chartered financial analyst (CFA) and has degrees from Harvard University and Oberlin College.

"The strategic communications skills that Susan brings to the NAPFA Advisor will allow us to keep our editorial coverage top-of-mind for professionals with industry news, analysis and advice," said NAPFA CEO Geof Brown. "We're excited to have her at the helm of the magazine as it continues to engage and inform our membership and the financial planning profession."

The NAPFA Advisor has a national, controlled circulation of 7,500 targeted financial professionals, including NAPFA's more than 2,700 members and affiliates. The monthly publication provides updates on NAPFA's activities, investment analysis, coverage of national and state legislative developments, insights on financial technology, news studies and research, as well as a broad range of advice and tips on marketing techniques and practice management.

"As a financial communications professional, I have long considered the NAFPA Advisor a key voice in the field of Fee-Only financial advising," said Ms. Weiner. "I look forward to keeping the magazine a 'must-read' by ensuring subscribers are informed about important issues facing the advising world."

For any questions regarding the NAPFA Advisor Magazine, contact Ric Haines at ric.haines@erhassoc.com or (732) 920-4236.

About NAPFA
Since 1983, The National Association of Personal Financial Advisors has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 2,700 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. Learn more at www.napfa.org.

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